6837947 Ver# 3

Rep Order# EC'd Yes

Mod# 0 Status Confirmed

Traffic Order# 105004

Agency ( ) GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency CP1/P2/E 95/101/1537
Flight Dates 10/02/2012 - 10/08/2012
Hiatus Weeks

Rep Firm Sales Office ( Salesperson (

) PHILADELPHIA ) AMY MCCREARY

Salesperson Phone# Salesperson FAX#

215-568-6540 215-568-1845

Estimate# Buyer Phone#

Maura Gilroy

Station KSNV-TV LAS VEGAS, NV.
Advertiser ( ) .OBAMA FOR AMERICA
Product OBAM FOR AMERICA

Fax#

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44	38	32	26	25	24	23	22	21	20	14	œ	7	1	Ln
TU-E,M	TU-F,M	TU-F,M	TU-F,M	SU	SU	SU	SU	SA	SA	TU-F,M	TU-F,M	TU-TH,SU- 430A-5A м	TU-E, M	Day
12P-1230E	11A-12P	10A-11A	9A-10A	930A-10A	9A-930A	7A-8A	6A-7A	7A-9A	6A-7A	7A-9A	6A-7A	- 430A-5A	5A-6A	Time
12P-1230P NEWS 3 AT NOON	RACHEL RAY	TODAY SHOW III	TODAY SHOW 11	CHRIS MATTHEWS SHOW	NEWS 3 TODAY/WKEND	TODAY ON SUNDAY	NEWS 3 AT SUNRISE	SATURDAY TODAY	NEWS 3 AT SUNRISE	TODAY SHOW	WAKE UP WITH THE WAGNERS	WAKE UP EARLY W/THE WAGNERS	WAKE UP WITH THE WAGNERS	Program
: 30	:30	:30	: 30	:30	: 30	: 30	:30	:30	:30	:30	:30	:30	:30	Len
\$125.00	\$100.00	\$100.00	\$150.00	\$175.00	\$125.00	\$250.00	\$110.00	\$175.00	\$125.00	\$250.00	\$190.00	\$50.00	\$100.00	Rate
10/02-10/08	10/02-10/08	10/02-10/08	10/02-10/08	10/07-10/07	10/07-10/07	. 10/07-10/07	10/07-10/07	10/06-10/06	10/06-10/06	10/02-10/08	10/02-10/08	10/02-10/08	10/02-10/08	Dates
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U	ហ	10	10	н	Þ	낟	H	<b>5-1</b>	Д	10	ហ	៤១	σ I I	
\$625.00	\$500.00	\$1,000.00	\$1,500.00	\$175.00	\$125.00	\$250.00	\$110.00	\$175.00	\$125.00	\$2,500.00	\$950_00	\$250.00	\$500.00	Total Cost
														Daypart

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ΙŢ Phone# Fax# Buyer Estimate# Product Advertiser Station 74 73 71 9 8 67 <u>ග</u> 65 64 53 57 56 8 9 58 50 H KSNV-TV LAS VEGAS, NV.
r ( ) OBAMA FOR AMERICA Maura Gilroy OBAM FOR AMERICA 1537 UT UT 区 SA SADay US SΑ TU-F,M TU-F,M TU-F,M TU-F, M TU-F, M TU-F, M TU-F,M TU-F,M TU-F, M Time 10P-11P 8P-9P 8P-10P 630P-7P 7P-730P 630P-7P 5P-630P 3P-4P 7P-730P 730P-8P 830P-930P NEWS 5P-630P 4P-5P 2P-3P 1P-2P 1230P-1P THE THE NEWS PARENTHOOD WHEEL OF FORTUNE JEOPARDY FACE TO WHEEL OF FORTUNE JEOPARDY KSNV EARLY NEWS EARLY NEWS DAYS OF OUR LIVES FIRST NEWS 3 AT FOUR THE DOCTORS Program PHIL VOICE VOICE 3 LIVE (FOLLOWING NFL) 4 FACE THE AGENDA W/ JON RALSTON Flight Dates Hiatus Weeks Agency C/P1/P2/E Agency ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 :30 :30 :30 30 :30 :30 :30 : 30 :30 :30 30 :30 :30 :30 Len ე ე 30 10/02/2012 - 10/08/2012 95/101/1537 \$175.00 Rate \$900.00 \$1,100.00 \$1,100.00 \$175.00 \$175.00 \$150.00 \$260.00 \$260.00 \$450.00 \$200.00 \$265.00 \$150.00 \$100.00 \$150.00 \$90.00 10/02-10/02 10/02-10/08 10/02-10/02 10/08-10/08 10/06-10/06 10/02-10/08 10/02-10/08 10/07-10/07 10/06-10/06 10/06-10/06 10/02-10/08 10/02-10/08 10/02-10/08 10/02-10/08 10/02-10/08 10/02-10/08 Dates ,\_ G G Çī 15 10 ហ Ųп 5 Rep Firm Sales Office ( Salesperson ( Spots/Week Salesperson Phone# Salesperson FAX# ₩eeks ) PHILADELPHIA ) AMY MCCREARY 215-568-6540 215-568-1845  $\vdash$ ហ Ġ ហ ഗ 15 10 ζī Total Spots \$1,100.00 \$175.00 \$900.00 \$1,100.00 \$175.00 \$750.00 \$1,300.00 \$1,300.00 \$450.00 \$200.00 \$3,975.00 \$1,750.00 \$750\_00 \$500.00 \$750.00 \$450.00 Total Cost Daypart

		# 6837947
		Ver# 3
		3 <b>Mod</b> # 0
		0 Status Confirmed
Showing	La	Traffic Order# 105004
Showing Buylines: All Lines	Last Received: 07/3	
Lines	07/31/2012 7:21 PM	Printed:
	7:21 PM	08/02/2012 9:23 AM

3 of 4

Daypart

Rep Order# EC'd Yes

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99	98	97	9	95	9.4	93	92	91	თ თ	8 5	8 42	8 W	82	79	75	Ln	isei ite#		
US	SA	TU-F,M	TU-F,M	US	SA	TU-F,M	SU	SU	SU Buyli	SU	SA	SA	ਸ਼੍ਰ	ТН	₩    -  -	Day	( ).OBAMA FOR . OBAM FOR AMERICA 1537 Maura Gilroy	SNV-TV LA	
1135P-12A	1130P-1A	1235A- 135A	1135P- 1235A	11P-1135P	11P-1135P	11P-1135P	10P-11P	930P-10P	530P-830P Buyline Comment:	4P-515P	9P-10P	8P-9P	10P-11P	10P-11P	401-46	Time	AMA FOR AI AMERICA	KSNV-TV LAS VEGAS, NV.	
SPORTS NIGHT IN LAS	SATURDAY NIGHT LIVE	LATE NIGHT W/JIMMY FALLON	TONIGHT SHOW W/ JAY	NEWS 3 NIGHTSIDE	NEWS 3 NIGHTSIDE	NEWS 3 NIGHTSIDE	LAW & ORDER AFTER NFL	TBD AFTER NFL	SUN NT FB: SD @ N EXACTDATES N/A	FOOTBALL NIGHT IN AN	CHICAGO FIRE RPTS	SMASH (REPEATS)	DATELINE NBC	ROCK CENTER	LAW&ORDER	Program	MERICA	7.	
VEGAS		FALLON	LENO				EL.		ORLEANS	AMERICA							Agency C/PI/P2/E Flight Dates Hiatus Weeks	Agency (	
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	: 30	:30	Len	× ×	( ) GMMB	
\$90.00	\$400.00	\$60.00	\$150.00	\$285.00	\$285.00	\$275.00	\$350.00	\$350.00	\$4,600.00	\$600.00	\$400.00	\$350.00	\$1,000.00	\$950.00	\$1,300.00	Rate	3050 K.ST.NW WASHINGTON, DC 20007 PI/P2/E 95/101/1537 Ps 10/02/2012 - 10/08/2012 eks		5110
10/07-10/07	10/06-10/06	10/02-10/08	10/02-10/08	10/67-10/07	10/06-10/06	10/02-10/08	10/07-10/07	10/07-10/07	10/07-10/07	10/07-10/07	10/06-10/06	10/06-10/06	10/05-10/05	10/04-10/04	10/03-10/03	Dates	12		Showing Buynnes. All Elles
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\$90.00	\$400.00	\$300.00	\$750.00	\$285.00	\$285.00	\$1,375.00	\$350.00	\$350.00	\$4,000.00	\$600_00	\$400.00	\$350.00	\$1,000.00	\$950.00	\$1,300.00	Total Cost	CREARY CREARY -6540 -1845	,	

Station KSI Advertiser ( Product C	Rep Order# EC'd Yes
Station KSNV-TV LAS VEGAS, NV. Advertiser ( ).OBAMA FOR AMERICA Product OBAM FOR AMERICA	6837947
GAS, N FOR A FRICA	Ver#
V. MERJ	ω
[CA	Ver# 3 Mod# 0 Status Confirmed
	Status
Agency ( ) GMMB 3050 K ST NW WASHINGTON	Confirmed
( ) GMMB 3050 K ST NW WASHINGTON, DC 20007	Traffic Order# 105004 Show
	004 Printed: 08/02/ Last Received: 07/31/2012 7:21 PM Showing Buylines: All Lines
Rep Firm Sales Office Salesperson	<b>Printed:</b> 08/02/2012 9:23 AN 07/31/2012 7:21 PM Lines
m Tice (	08/02/201 7:21 PM
) PHILADELPHIA ) AMY MCCREARY	2 9:23 AM

Agency C/P1/P2/E Flight Dates Hiatus Weeks 95/101/1537 10/02/2012 - 10/08/2012

4 of

4

Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845

Spots/Week # of Weeks Total Spots Total Cost

Daypart

-REPORT TOTALS-

H Fax# Buyer Phone#

L'n

Day

Time

Program

Len

Rate

Dates

Estimate#

Maura Gilroy 1537

Report Totals: 156 / \$37,195.00

## -SALES MONTHLY TOTALS-

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 156 / \$37,195.00 Sales Totals: 156 / \$37,195.00 156 / \$37,195.00

-COMPETITIVE-Market Totals \$123,983 CATV KINV XXXX 14% % % KTUD KBLR % |⊶ 0 KVCW KINC % % KLAS KVMY ω 2 % 1 % RVA KSNV

> 26% 30%

## -COMPETITIVE COMMENTS-

EST SAHRES

Demos Books NOV12 RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

## - CREDIT RISK -

CASH IN ADVANCE